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# Hughes Hubbard & Reed

## Matt Syrkin and Dan Schnapp Participate in “Television and Disruptive Technologies” Panel for the Copyright Society of the U.S.A.

### News & Events

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Matt Syrkin recently presented and moderated a presentation for the Copyright Society of the U.S.A. titled, “Television and Disruptive Technologies: Copyright’s New Frontier” at New York City’s Princeton Club. Dan Schnapp and other prominent practitioners served as panelists for the sold-out engagement which addressed the crucial business and legal issues raised by the introduction of a new wave of internet-based, TV-focused technologies geared to disrupt the traditional TV-delivery and consumption ecosystem in the US, including Smart TVs, second screen experiences, automatic content recognition, TV apps and interactive ad placement/serving.

### Related People



**Matthew Syrkin**

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