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Hughes Hubbard Partner Matthew Syrkin Again Named to Variety's Legal Impact Report

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April 8, 2021 – Matthew Syrkin, global chair of the firm's Media, Technology and Commercial Transactions Group, has again been named by Variety to its [2021 Legal Impact Report](#).

This annual list from Variety profiles the top attorneys in the media, technology and entertainment industries, as identified by Variety's writers and editors. The recognition marks the sixth time in four years that Syrkin has been named to one of Variety's distinguished lists.

In December 2020, he was featured in the trade publication's "[Dealmakers Impact Report](#)" which featured the top lawyers, financiers, executives and entrepreneurs behind key entertainment industry deals. Earlier that year, he was named to Variety's "[Legal Impact Report list](#)." In 2019, he was recognized by "[Dealmakers Elite New York](#)," which recognizes "the 50 people behind the major media, technology and entertainment deals." Syrkin was also named to Variety's "[Dealmakers Impact Report](#)" in 2019 and "[Dealmakers Impact Report](#)" in 2017.

"Matt is an outstanding lawyer and operates at the highest level of excellence," said Ted Mayer, chair of Hughes Hubbard. "He is a tremendously valuable asset to the firm and we are immensely proud of his industry-leading and well-deserved achievements."

The Variety profile on Syrkin explores his deep knowledge of entertainment technology across of variety of clients and deals, including his role in guiding the launch of HBO Max in its first international market, Latin America.

"While my kids would have preferred I landed the lead role in the Mandalorian as an industry achievement, I am nevertheless humbled to again be recognized by Variety along with the leading professionals in the industry," said Syrkin. "When Variety recognizes your expertise in handling the business and legal aspects of technology's disruptive convergence with the very platforms, products and services fundamentally driving the technology and media sectors, you cannot help but feel honored."

Established in 1905 and edited for the global entertainment industry, Variety provides entertainment decision-makers with breaking news, reviews and domestic and global box office information, as well as in-depth analysis and interpretation. The magazine covers all aspects of film, television, theater, video, music and new media, and profiles major companies and personalities in the industry.

To read Syrkin's profile in this month's issue, please click [here](#).

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Matthew Syrkin

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