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# Hughes Hubbard & Reed

## Hughes Hubbard Assists Wipro Digital in Purchase of Design Consultancy Firm

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**December 8, 2017** — Hughes Hubbard acted as legal advisor to the digital business unit of India-based IT company Wipro Ltd in its acquisition of design consultancy Cooper Software.

The acquisition, announced on Oct. 5, will strengthen Wipro Digital's design and innovation capabilities, expanding its reach in North America and adding capabilities in professional design education. Cooper Software, which provides user experience (UX), will become part of Designit, Wipro's strategic design arm.

"Our combined capability across design, strategy and technology gives us a unique platform for working with clients on their digital initiatives," said Rajan Kohli, global head and senior vice president of Wipro Digital. "With Cooper, we will be able to offer world-class UX and interaction design."

Founded in 2002 by couple Alan and Sue Cooper, Cooper has 35 employees across offices in San Francisco and New York, and provides consulting and training services to top brands, including Fortune 500 companies, leading nonprofits and government agencies.

With offices in Bangalore, India and Somerset, New Jersey, Wipro has more than 160,000 employees serving clients across six continents. Wipro Digital and Designit serve clients from 16 offices around the world.

Chuck Samuelson led the HHR team, which included, Andy Braiterman, Shane Stroud, Gerold Niggemann, Carol Remy, Paul Yakulis, M. Shams Billah, Laura Escalona Trumbull and Ariel Woldar worked on this deal.

## Related People



**Charles A. Samuelson**



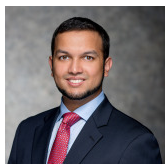
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