
Hughes Hubbard & Reed

Firm Advises Cenveo in Sale of Long-Run Label Assets

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May 3, 2019 — The firm served as legal counsel to Cenveo Worldwide Ltd. in the sale of its long-run labels and receipt paper assets to Iconex, a global provider of receipt and label solutions.

The sale, announced on April 29, includes the Joplin, Mo., and Jefferson City, Tenn. plants, as well as the converting equipment in the Vernon, Calif. plant. Terms of the transaction were not disclosed.

"For both Cenveo and Iconex, this transaction creates additional opportunities to invest in growing our core businesses and to continue our focus on delivering high-quality products," said Robert G. Burton Jr., Cenveo's CEO.

Based in Stamford, Conn., Cenveo is a leading global provider of print and related resources, offering solutions in the areas of custom labels, envelopes, commercial print, content management and publisher solutions.

Michael Traube led the team, which included Ken Lefkowitz, Robert Bell, Freddie Goudie, Steve Greene, Shane Stroud, Erin DeCecchis, Alan Kravitz, Carol Remy, Jaime Steinfink, M. Shams Billah, Amanda Butler, David Cohen, Donald D'Amico, Nathalie Rey and Andrea Ruiz.

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