
Hughes Hubbard & Reed

Digital HHR Presents: CLE Webinar on Privacy in a De-Centralized Digital World

News & Events

Hughes Hubbard & Reed LLP • A New York Limited Liability Partnership
One Battery Park Plaza • New York, New York 10004-1482 • +1 (212) 837-6000

Attorney advertising. Readers are advised that prior results do not guarantee a similar outcome. No aspect of this advertisement has been approved by the Supreme Court of New Jersey. For information regarding the selection process of awards, please visit <https://www.hugheshubbard.com/legal-notice-methodologies>.

On September 21, the DigitalHHR team presented "Whose Data Is It Anyway: Privacy and Data Security in a De-centralized Digital World", the next in its on-going series of live, CLE-accredited webinars. As individuals increasingly rely on mobile, cloud computing and social networking applications, they reveal more and more of their personal information which is in turn used to create more and more "personalized" services and applications. While the benefits of many of these services and applications is sometimes obvious, this environment has also revealed tensions between individuals' rights to control their personal information and businesses' need to use such information to enhance commercial opportunities. In this CLE-accredited Webinar, we focused on the critical legal and business issues and questions raised by the need to protect personally identifiable information (PII) of end users in a digital environment, both in the U.S. and abroad, and how businesses can balance compliance with applicable laws and regulations while exploiting advancements in technology that enable the use of personal information to improve their products and services. Our DigitalHHR team was joined by a London-based colleague from the international law firm of Norton Rose to address topics including:

1. Stakeholders' responsibilities: does every entity with access to PII have the same obligations to consumers?
2. Privacy policies and disclosure requirements
3. EU privacy regulations and the impact on cross-border initiative

Related Areas of Focus

[Media, Technology & Commercial Transactions](#)

