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# Hughes Hubbard & Reed

## Dan Schnapp Moderates Panel at the Stern School's Entertainment, Media and Technology Summit

### News & Events

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On November 6, 2013, Dan Schnapp moderated a panel titled "Content Distribution in a Digital World" at the 2013 Entertainment, Media and Technology Summit held by NYU's Stern School of Business, an annual event which brings together business executives in the entertainment, media and technology industry to discuss the myriad opportunities and challenges for industry stakeholders in the digital media sector. Dan's panel focused on the key issues and trends arising in the digital television content distribution ecosystem, including development and implementation of novel monetization and audience engagement strategies as well as the effect of disruptive technologies and service offerings on the status quo. Joining Dan on the panel were digital media executives from CBS, NBC, EPIX and A&E.

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